

## Unlock the Value of Smart Cities with Ruckus Solutions

### REGION

Europe, Middle East and  
Africa (EMEA) only

Reseller Version

### PROMOTION PERIOD

1st April - 29th Dec 2017

### PROMOTION CODE

SmartCities2017

## DELIVER HIGH PERFORMANCE RUCKUS SOLUTIONS AND UNLOCK YOUR SMART CITY TODAY

The EU Smart Cities initiative aims to promote state-of-the-art, free Wi-Fi connectivity to enhance the quality of life for citizens and visitors in centers of community life such as parks, public buildings, libraries, health centers and museums throughout Europe. Building on our many smart city deployments within the European Union, Ruckus is offering a tailor-made starter kit to support Smart City opportunities across EMEA.

Take advantage of this limited time promotion to help your cities meet the standards of tomorrow, today.

### SMART CITY STARTER KIT OVERVIEW

The Starter Kit includes a comprehensive Ruckus Wi-Fi solution, to be combined at the distributor with the Linkyfi PRO Captive Portal from AVSystem\*, a Ruckus Ready™ ecosystem partner. This kit includes:

- Single entity (1 SSID), high density, high performance Wi-Fi infrastructure
- Secure and automated on-boarding solution (CloudPath™)
- Linkyfi, Captive Portal, a guest user captive portal with social media capabilities and location based services
- Additional Ruckus product options are available for promotion pricing consideration

\*AVSystem Linkyfi, is a cutting-edge public access Wi-Fi management application integrated with a powerful Wi-Fi marketing platform for large venues such as hotels, restaurant chains, railway stations, shopping malls and airports aiming to deliver value added services and monetize your customer's public Wi-Fi networks.

Please refer to Connect Data for ordering details, terms and conditions.



[www.connectdata.fr](http://www.connectdata.fr) - +33 1 60 13 70

### STEPS THE RESELLER MUST FOLLOW:

- Ruckus/Brocade VAR must submit a deal registration via the Ruckus Partner Portal: [Click Here for Partner Portal](#).
- **For Ruckus products:** Select the program promo code **SmartCities2017**.
- Once the deal registration is approved, the Ruckus/Brocade Distributor will provide a quotation to the VAR with the discounted price.
- For AVSystem's Linkyfi Captive Portal contact your distributor to complete this bundle offer.

### TERMS AND CONDITIONS:

- This document is for informational purposes only and does not constitute an offer from Ruckus Wireless and/or Brocade.
- To qualify for this offer, resellers must have their deal registration approved by Ruckus and/or Brocade and submit their PO to a distributor by 29 December 2017.
- To qualify for this offer, distributors must submit their POS with reference to the Promo Code and deal registration number to Ruckus Wireless and/or Brocade by 29 December 2017.
- To qualify for this offer, resellers must be an approved member of the Ruckus Big Dogs Partner Program or Brocade Partner Program.
- This offer does not include the transfer of, or credit for, any existing Ruckus support contracts for the decommissioned products.
- This offer cannot be combined with any other promotional offers, special pricing programs/agreements/vehicles, including Brocade or Ruckus SLED and MDU/Hospitality program.
- Brocade and Ruckus reserve the right to change or cancel this promotion at any time for any reason.

**FOR MORE INFORMATION, PLEASE FEEL FREE TO CONTACT CONNECT DATA ACCOUNT MANAGER**